

AL-FARABI KAZAKH NATIONAL UNIVERSITY

**Faculty of Philosophy and Political Science
Department of Religious and Cultural Studies**

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Seminar

Kazakh Culture and Contemporaneity

Cultural Studies

4th bachelor students 2022-2023

Almaty, 2022

This course explores Kazakhstan which has a well-articulated culture based on the nomadic pastoral economy of the inhabitants.. Uncertainty of tendencies of social changes, equiprobability of realization of alternative models of social development with a special force and evidence are shown during the periods of the sweeping and prompt changes, involved in which there was also our country. Rough rates of scientific and technological progress, formation of planetary communicative and information and financial and economic networks, exit of political institutes, labor markets, standard and valuable systems of social interactions for a framework of the national states are reflected in life of the countries and the people, mention fundamental bases of social and personal life of people, considerably change shape of a civilization. Deeply inconsistent processes of transformation of social reality include opposite directed, and on a number of positions – and mutually exclusive tendencies: globally interdependent and interconnected world at the same time is shaken on lines of geopolitical, religious and ethnic oppositions. The changes happening on space of the former USSR in recent years represent a serious civilization call for all Post-Soviet republics, including, and for Kazakhstan.

| Week | Topics | Hours | Max. grades | Form of knowledge assessment | Form of the class /platform |
|-------------|---|--------------|--------------------|-------------------------------------|------------------------------------|
| 1 | Seminar 1. Consider various events that show the types of identity – national, religious, cultural, gender, professional, etc. | 3 | 8 | Glossary | Zoom webinar |
| 2 | Seminar 2. Find out articles about the film Borat and give them assessment (for example: the government of Kazakhstan decided to embrace the famous catchphrase “Very Nice!”) | 3 | 9 | Analysis | Zoom webinar |
| 3 | Seminar 3. How social media plays an important role in the transmission of values? (independent news portals such as The Village, Vlast, Mass Media). | 3 | 10 | Analysis | Zoom webinar |
| 4 | Seminar 4. The value of Galleries of contemporary art such as Aspan Gallery, The Art Destination, etc. | 3 | 10 | Analysis | Zoom webinar |
| 5 | Seminar 5. Short videos (tik- | 3 | 10 | Analysis | Zoom |

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| | tok) has become an almost unavoidable part of internet culture | | | | webinar |
| 6 | Seminar 6. Trilingualism in Kazakhstan (at least affects identity) | 3 | 8 | Analysis | Zoom webinar |
| 7 | Seminar 7. Extremely unusual music in Kazakh language (Ninety-One, Moldanazar, Miras Zhugunissov, Irina Kairatovna ect.) | 3 | 10 | Analysis | Zoom webinar |
| 8 | Seminar 8. Qazaq Republic stores are promoting the country's brand. | 3 | 10 | Analysis | Zoom webinar |
| 9 | Seminar 9. Qara Studios (film production studio in Almaty) | 3 | 10 | Analysis | Zoom webinar |
| 10 | Seminar 10. The OYU LIVE project immediately became a real ethno-cultural phenomenon. | 3 | 10 | Analysis | Zoom webinar |
| 11 | Seminar 11. The new product of candies "Rahat" creative solutions in the design of confectionery products and their packaging. | 3 | 8 | Analysis | Zoom webinar |
| 12 | Seminar 12. Empire Ltd Kazakhstan company as an innovator and leader of the Kazakhstan market of national souvenirs and representative gifts | 3 | 10 | Analysis | Zoom webinar |
| 13 | Seminar 13. Kazakhstan's fast food chains as Zheka's Doners House, Zheka's Ice, 6'inch(by Birzhan Ashim) and Mooz coffee | 3 | 10 | Analysis | Zoom webinar |
| 14 | Seminar 14. Manufacture domestic jewelry (Nimarti , Balausa jewellery, chain stores Altyn) | 3 | 10 | Analysis | Zoom webinar |
| 15 | Seminar 15. The weekend tours are developing in domestic tourism. (Kaiyndy lake, Charyn Canyon, Alakol, | 3 | 10 | Analysis | Zoom webinar |

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Requirements for presentations:

1. Minimum of 5 pages
2. On the slide should be less words, as it is for your listener.
3. Do not read everything written on the slide
4. Add and show the used resources.
5. Be creative.

Recommendations on discussions:

Before the seminar classes try to prepare 3 questions related to the seminar topic. Questions should be used as a start for the class discussions. Express your ideas about the topic, critical comments also appreciated.

The student should receive appropriate advice on:

1. Coordinate the chosen topic with the teacher, because if the student is forced to go beyond the specified topics, it is necessary to consult with the supervisor.
2. If necessary, get advice on scientific literature and articles.
3. Approval of the Independent Work Plan.
4. Writing and drawing the work in accordance with the requirements.
5. Get information about problems and questions that you do not understand.
6. Submission of independent works for verification within the established time limits.
7. Submit the work at the specified time with the addition of comments and corrections made by the teacher.